

# Emancipator

voor mannen en emancipatie







# Men's role in emancipation in the Netherlands

Coba Hordijk (they/them)















### Men's Emancipation

Breaking through harmful stereotypes about men

Supporting women's emancipation



#### The Man Box

```
autonomous
             straight
                                 sports
 fix stuff
                       virile
        be in charge
                               don't cry
             always a solution
agressive
                                 stoic
         strong
                   self asured
                                      meat
 cars
       provide
                   dominant
                               hero
                                   tough
 sex
           competitive
                            loud
beer
       no emotions except anger
                             take up space
         make money
macho
                   responsible
  determined
```



#### The Man Box





# Why is men's emancipation lagging behind?

 Hesitance among men: fear of losing privilege, homophobia

"Emancipation is a women's issue"



#### **Emancipator**

- 2007-2009: kitchen table conversations
- 2009: MenEngage
- 2014: official start
   Emancipator
- 2014-2022: becoming key factor in men's emancipation in NL



Jens van Tricht



#### 4 themes

- Violence and safety
- Labour and care
- Gender and diversity
- Relationships and sexuality



### Projects (past and present)



**ALLIANTIE MANNENEMANCIPATIE AMSTERDAM** 

























## Men's Emancipation





INSPIRING MALE ACTION ON GENDER EQUALITY IN EUROPE



www.emancipator.nl/imagine



### Thank you

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