

PROFESSIONAL WOMEN'S ASSOCIATION (PWA) – ROME

Presented by Gerlie Saura President of PWA Rome and Marilina Colella, member of PWA Rome

PWN Rome belongs to PWN Global, the Professional Women's Network; a dynamic fast-growing offline and online networking and leadership development group for professional women of different sectors and industries.

Their aim is to be an International Association for career-oriented women in Italy, recognized for their networking opportunities, professional activities and pioneering initiatives which set the stage for significant change. The main idea is to model a feminine way of working which leverage everyone's contribution: gender balanced decision making creates strength of character, resilience and growth. They aim at accelerating the pace of change and to bring the communities to embrace new skills and put reforms into action.

The specific values focused in the association activities are: Courage, Respect, Gratitude, Collaborative Intelligence, Excellence & Talent.

Ms. Saura and Ms. Colella showed us the opportunity offered to the members of PWN Rome. They have one-stop platform to connect with like-minded professionals from across the world; to develop skills and competencies, and to share experiences and knowledge among all membership in national and international environment.

They continued to explain us how they work in order to better create a strong network between all members. More specifically:

Create Safe Networking Environments

Meet and share ideas with people from a diverse range of industries, seniority levels and geographical locations – via our online member platform, or at local face-to-face events;

Build alliances and do business together in a non-threatening, professional situations

Help in Developing Knowledge and Skills

Self-development webinars – building and refining practical skills and competences

600+ physical events, around the world, every year

Dynamic content on the latest and greatest insights to help members advance in careers

Interactive Forums to discuss and debate with our global members

Advanced global online networking as well as face-to-face local networking

Offer volunteer opportunities – a great way to build skills in a safe environment

Give Access to Excellent Mentoring Programs

Bespoke local mentoring program – one to one or group mentoring

International virtual mentoring programs for senior leaders

Involvement in EU funded projects, such as the ME-ToTEM Mentoring project

Inform on Gender Balanced Leadership

Give access to the latest research on gender balanced leadership

Collaborate, develop and share best practices to help organizations engage men in women's development

Set up a network of male allies who are passionate about working together with women on collaborative leadership

Spread the Word

Continue to take PWN Global to the world by identifying the cities in which we can best serve potential members

Build a truly global presence - working closely with our corporate sponsors to have a presence in the areas they need us to be

Strategic partnerships with other networks and events including Women's Forum, SAIS, WIN, JUMP, WiL, NASEBA, Global Summit, GWALS